



## Fiera Cavalli, Verona 08. - 11. November 2012

We arrived on November 6th in the late evening to receive the vitrine stallions which were driven through the night by truck and arrived on November 7th, 2012 in the early morning. We took care that everything for the horses was well prepared like boxes, bedding, hay, cereals and water and a tack box that could be locked for all the material we brought!

The weather was perfect and we expected a great fair event!



Due to the bad economical situation in Italy many fair booths remained unoccupied and the fair company had to save money. This became obvious with the show ring in the tent where we presented the stallions two times per day: it was much smaller, even less than half of last year's size and without tribune. So we had to improvise our show act. But it worked well.

**We had two show times per day in that tent:**

The show started with the presentation of Barbara Caxambuense in Marcha Batida with Tizziana Ricci. Leonardo Ricci announced the breed and gave explanations in italian language. Then Tizziana left and the 5 vitrine stallions entered the show ring. We presented them in Marcha, in galopp, with roll-backs and Dieter with the Brazilian flag (also over the head of the horse so that it had to walk blindly!!!) and using the flag like a garrocha. People were impressed and the horses got a big applause.





**On three days we had one additional show time in hall 10:**

In hall 10 there was a stallions parade of the quarter horse, appaloosa and paint stallions. After that parade we had 10 minutes to present the Mangalarga Marchador vitrine stallions.

The show ring was big enough and we could do our normal show with barrida and using our show music. The stallions did a great job also in that. They are so used to perform that no mistake happened.

After the shows Tizziana and her family had many, many interested people at the stand. Sometimes the stand was so crowded that it was impossible to enter. Tizziana and her family were very happy with that success and thanked a lot for the presence of the vitrine stallions.

When we rode outside between the halls we were allways asked by a lot of people what kind of breed the horses are! They got a lot of attention simply by their beauty!



Apolo do Salto  
Silke Kunde

Urano de Maripá  
Bettina Frey

Patek de Maripá  
Astrid Wagner

Ourofino ElFar  
Dieter Mader

Norte do Conforto  
Astrid Oberniedermayr





Tizziana Ricci



Patricia and Leonardo Ricci

The stand was nicely decorated and gave great impressions about the breed of Mangalarga Marchador. ABCCMM and the sponsors were represented by the vitrine stallions, the saddle pads and the banner in the stand as well as in the EAMM and vitrine-do-marchador brochures.

DVDs showing and explaining the breed were played all the time.

Many people were interested in the Mangalarga Marchador and came to the stand in hall 10. Tizziana Ricci and her family did a great job at the ABCCMM / EAMM / AIAMM stand. They handed brochures and DVDs that we brought to the people.

Interesting conversations and good contacts were made. The stand was allways occupied by one of the AIAMM members who informed about the MM in Europe and in Brasil.

It was a big success!

ABCCMM and the sponsors:

Antonio Santos Silva  
Haras Nova Figueira

Paulo Guilherme Monteiro Lobato Ribeiro  
Haras do Conforto

Magdi Shaat  
Haras ElFar

Marcelo Baptista de Oliveira  
Haras de Maripá



**MANGALARGA  
MARCHADOR**

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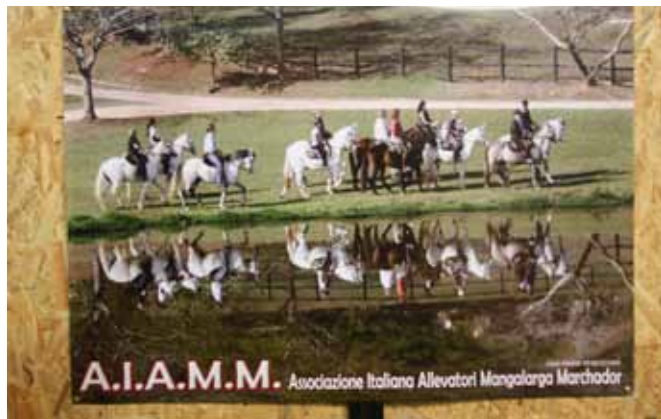
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The stand represented the three organisations ABCCMM, EAMM, AIAMM and the sponsors as well!

Thank you - the sponsors - again for this great support here in Europe!!! All this would not be possible without your help!!!